

## U.S. Department of Commerce Selects Kallman Worldwide to Organize and Manage the Official U.S. Pavilion at 2005 Paris Air Show

The U.S. Department of Commerce has selected Kallman Worldwide Inc. of Waldwick, New Jersey as the organizer and manager of the Official U.S. Pavilion at the Paris Air Show, June 13-19, 2005 at Le Bourget Airport. The U.S. Department of Commerce sponsors the Official U.S. Pavilion. Kallman Worldwide's extensive track record includes the organization and management of numerous major trade show including the official U.S. Pavilion at both the 2003 and the 2001 Paris Air Shows, the 2001 Official U.S. Pavilion being the largest U.S. Pavilion in the history of the Paris Air Show. Kallman Worldwide is the sole organizer and manager of the Official U.S. Pavilion and any representation by third parties to the contrary should be disregarded.

The Official U.S. Pavilion at the Paris Air Show serves as a platform to promote the U.S. aerospace industry. With 95 percent of the world's consumers living outside of the United States, there is enormous potential for aerospace firms to expand their sales. The Official U.S. pavilion provides an avenue to make these deals happen by partnering American aerospace companies with key foreign partners, distributors, and suppliers.

At the pavilion, U.S. exhibitors will receive direct marketing support from U.S. Commercial Service trade specialists who will work to partner American firms with potential customers. These services include export counseling and business matchmaking, which provide cost-effective and time-saving means of developing new export sales. The Commercial Service works to help small and medium-sized U.S. companies export, and has a network of 108 domestic offices and nearly 150 posts in 76 countries.

In 2003, more than 1700 companies from 41 countries participated in the Paris Air Show, which attracted 125,000 international trade visitors.

Already this year, booth sales and participation in the 2005 Paris Air Show are way ahead of 2003 and at the request of industry, several public days have been trimmed off the show to facilitate an even more conducive environment for doing business.

For further information on the Official U.S. Pavilion at the 2005 Paris Air Show, contact Jacqueline Illonardo at Kallman Worldwide. Her phone number is 201/251-2600; fax number, 201/251-2760; and e-mail address is [info@kallman.com](mailto:info@kallman.com).

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